

**FIREFIGHTERS BURN INSTITUTE**

**5<sup>TH</sup> ALARM CHILI COOK OFF**

**Sponsorship Information Packet**

**October 20<sup>th</sup>, 2018**





# FIREFIGHTERS BURN INSTITUTE

3101 Stockton Blvd., Sacramento, CA 95820 | (916)739-8525 | [www.ffburn.org](http://www.ffburn.org)

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Dear Potential Sponsor,

I invite you to take a moment to review the attached sponsorship opportunity outline for our upcoming “**5th Alarm Chili Cook-Off**” charity fundraiser held **Saturday, October 20, 2018** at the California Automobile Museum. Your involvement will make a difference in helping fund burn recovery programs such as *Firefighters Kids Camp*, where 7-17 year olds can interact with other young burn survivors that have common experiences so they don't feel alone, and *Little Heroes Preschool Burn Camp*, where children 3-6 years of age and their families receive help to cope with the physical and emotional challenges associated with burn recovery. I hope you will join us in continuing our mission by supporting this worthy cause.

Please feel free to contact Lisa Watanabe, Events Manager, at (916) 739-8525 for any questions or further information. Thank you and I look forward to hearing from you.

Sincerely,

Mike Daw  
Executive Director, Firefighters Burn Institute  
Ret. Battalion Chief, Sacramento Metro Fire District



Firefighters Burn Institute is a charitable, non-profit, 501(c)3 organization founded by Sacramento Fire Captain Cliff Haskell and Sacramento Area Fire Fighters, Local 522 • Tax ID# 23-7364927



# FIREFIGHTERS BURN INSTITUTE

## 5<sup>TH</sup> ALARM CHILI COOK-OFF

Saturday, October 20, 2018 | 6:00PM- 10:00PM

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*The Firefighters Burn Institute is hosting our "5<sup>th</sup> Alarm Chili Cook-Off" charity fundraiser on Saturday, October 20, 2018. This charity event will allow guests to taste and vote for their favorite chili recipe, while enjoying beer tasting, a silent auction, raffle and live music with dancing.*

### WHY SPONSOR?

- Enhance your company's awareness while heightening visibility.
- Position your company as community responsive with your involvement.
- Make a positive impact by associating your company with firefighting heroes and a charity that provides programs and services to burn survivors.

### – SPONSORSHIP LEVELS –

#### **INFINITY CHILI SPONSOR - \$5,000**

- Company logo will be prominently displayed on all promotional materials and at the event
- On stage sponsorship recognition at the event
- Company logo and website link on the Firefighters Burn Institute website
- Opportunity to display company banner and promotional materials at the event
- Will receive 10 tickets to the event including a reserved table.

#### **HABANERO SPONSOR - \$3,000**

- Company logo will be displayed on all promotional materials and at the event
- Company logo and website link on the Firefighters Burn Institute website
- Will receive 6 tickets to the event

#### **SERRANO SPONSOR - \$1,500**

- Company logo will be displayed at the event
- Company logo and website link on the Firefighters Burn Institute website
- Will receive 4 tickets to the event

#### **JALAPEÑO SPONSOR - \$500**

- Company logo will be displayed at the event
- Will receive 2 tickets to the event



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# FIREFIGHTERS BURN INSTITUTE

## 5<sup>TH</sup> ALARM CHILI COOK-OFF

Saturday, October 20, 2018 | 6:00pm-10:00pm

### - SPONSOR ENROLLMENT FORM -

Thank you for sponsoring the *5<sup>th</sup> Alarm Chili Cook-Off!* Please fax/email/mail this completed form no later than **September 28, 2018** to:

Fax: 916-455-4376 • Email: [lisa@ffburn.org](mailto:lisa@ffburn.org) • Mail: 3101 Stockton Blvd, Sacramento, CA 95820

Business Name \_\_\_\_\_  
(Please list name EXACTLY how you would like it to appear in all recognition materials)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (business/cell) \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

#### **DEADLINES FOR RECOGNITION:**

- Sponsor logo must be emailed to the Firefighters Burn Institute at [lisa@ffburn.org](mailto:lisa@ffburn.org) no later than **September 28, 2018** to be included in promotional materials. Logo quality needs to be a high resolution file (EPS or AI formats preferred).

#### **SPONSOR LEVEL:**

Infinity Chili Sponsor  Habanero Sponsor  Serrano Sponsor  Jalapeño Sponsor

If any of the following documentation is required for sponsorship please check the appropriate boxes:

IRS Determination Letter  W-9 Form  Federal Tax-ID Number

Please make sponsorship checks payable to Firefighters Burn Institute. Checks can be mailed to 3101 Stockton Blvd., Sacramento, CA 95820.

The Firefighters Burn Institute is a non-profit 501(c)3 organization founded by the Sacramento Area Firefighters, Local 522 in 1973 for the purpose of establishing a local burn treatment facility; providing recovery programs for burn survivors; promoting fire and burn prevention through public education; funding education for medical burn team professionals, firefighters, and burn survivors; and supporting burn treatment and rehabilitation research.

**Questions? Please contact Lisa Watanabe: 916-739-8525 or [lisa@ffburn.org](mailto:lisa@ffburn.org)**